

GRAND OPENING Special!

Sensational
SILVERPLATE COMBINATION
"Lady's Charming"
HOSTESS SERVICE

LOOK WHAT YOU GET

- 8 Teaspoons
- 8 Stainless Blade Dinner Knives
- 3 Forks
- 3 Soup Spoons
- 2 Pc. Salad Serving Set
- 1 Matching Salt & Pepper Shakers



30 MAGNIFICENT PIECES INCLUDING CUSTOM DESIGNED ANTI-TARNISH STORAGE CHEST

COMPLETE SET \$12.95

NOTHING DOWN Pay \$2.00 Monthly

You'll love the exquisite "Lady Charming" pattern with its deeply carved floral design. You've never, never seen such a marvelous value! Imagine you can get a complete service for 6 including an impressive 2-pc. salad serving set and 4 matching salt and pepper shakers to give your table a complete tasteful appearance. This is just about the biggest bargain we've ever had!

GRAND OPENING Special! 7-WAY REFLECTOR FLOOR LAMP



3 Separate Reading Lights



Controlled Reflected Light



Soft Glow Nite Light



Beautiful Pleated Rayon Shade in Harmonizing Colors. White Lined for Better Light Reflection

NEW BEAUTY for your HOME

—Finer Styling
—Better Quality
—Greater Utility
—Heavy Non-Tip Base
—64" High
—Satin Smooth
—Bronze Finish

Regular \$14.95 - \$6.95
50c Weekly

Note the many, many features... Note the low price. We're making it ever so easy for you to own and enjoy this superb lamp right now.



TOASTMASTER Automatic Pop-up \$23.00
\$1.00 WEEKLY



SUNBEAM MIXMASTER It Whips and Mixes \$42.50
\$1.00 WEEKLY



SUNBEAM WAFFLE BAKER Makes 4 Waffles \$26.50 at one time
\$1.00 WEEKLY



SUNBEAM COFFEEMAKER Makes Perfect Coffee It's Automatic \$34.50
\$1.00 WEEKLY



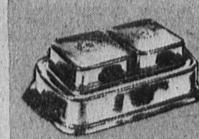
PERCOLATOR SET 4 Pieces \$19.95
Reg. \$29.75 50c WEEKLY



30-PC. SILVERPLATE Chest not Included \$3.95
Easy Terms—50c Weekly



WESTINGHOUSE ELECTRIC ROASTER It Roasts and bakes \$39.95 weekly



TWIN ELECTRIC WAFFLE IRON Reg. \$16.95 \$10.00
50c WEEKLY

DOUBLE GOLD BOND STAMPS DURING GRAND OPENING

FREE \$1000.00 —IN— VALUABLE PRIZES

LADY'S DIAMOND RING
MAN'S DIAMOND RING
TELEVISION SET
TOASTMASTER MIXMASTER
and 50 OTHER PRIZES

Ask the Manager for Full Details

EXTRA VALUES

We Cash PAYROLL CHECKS

SPECIAL! Steak Knife Set
Stainless Steel Knives
Reg. \$5.00 Value \$1.95

LADIES' and MEN'S ELGIN WATCHES
From \$29.75 Fed. Tax Included
\$1.00 WEEKLY

LADIES' and MEN'S GRUEN WATCHES
From \$29.75 Fed. Tax Included
\$1.00 WEEKLY

Large Selection of Nationally Advertised PEN & PENCIL SETS All Leading Makes \$5.00
From 5c Set
New Parkette Pen.....\$3.00

SATISFACTION GUARANTEED OR YOUR MONEY REFUNDED

SPECIAL! Silver Plate SALT and PEPPER SHAKERS Distinctive Design
Reg. \$2.95 98c pr.

WATERPROOF Sweep Second Hand
Regular \$24.75 \$17.50
50c WEEKLY

Perfectly Matched 14K GOLD—TWIN WEDDING RINGS
Regular \$18.75 \$9.95
BOTH RINGS Real Lawson Value

SPECIAL! 8-PIECE CAKE SET
Regular \$5.00 Value \$2.95

LADIES' and MEN'S BULOVA WATCHES
Your choice... ladies' and men's Bulova watches. 10K rolled gold Plate Cases.
Choice \$24.00 Included \$1.00 WEEKLY

ONIX Masonic Ring Reg. \$59.50 14K \$39.00 Gold
DIAMOND Masonic Ring Reg. \$100.00 14K \$69.00 Gold
DIAMOND ONYX RING Reg. \$50.00 14K \$29.00 Gold

SPECIAL! DRESSER SETS
Large Selection Regular \$9.95 \$6.50 \$3.00

LADIES' and MEN'S WATCHES Natural Gold Color
\$19.75 \$12.00 Choice
50c Weekly

DIAMOND ONYX INITIAL RING
Regular \$29.75 \$19.00
A Genuine Diamond set in beautiful Black Onyx. Can be had With any initial. 10K Gold.

ELGIN AMERICAN COMPACTS

FROM \$3.50 Easy Credit

GRAND OPENING Special! LADIES' & MEN'S 17 JEWEL WATCHES WITH EXPANSION BANDS Reg. \$35 \$17.00 choice
50c WEEKLY
BUY NOW FOR GIFT GIVING TIME
Your choice of ladies' and men's 17-jewel watches, steel back case—EXCEPTIONAL VALUE.

SPECIAL! PASTRY SERVER
Regular \$1.00 29c

OUR PL...
Our chief aim is to be part of the life of Torrance and we shall do everything in our power to make your good will.

LAWSON'S...
Satisfaction Guaranteed or...
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A TRADITION OF NEARLY...
LAWSON'S...
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Watches
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• ELGIN • GRUEN
• LONGINES WITTMANER
Nationally Advertised Radios
• ZENITH
• GENERAL ELECTRIC
• RCA
• EMERSON
• PHILCO
Television Sets
Also the Newest in All Leading Makes
Nationally Advertised REMINGTON and ROYAL TYPEWRITERS CLOCKS, ETC.

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• Santa Monica
• Glendale
• Lynwood

USE LAWSON'S LAY AWAY NO DEPOSIT REQUIRED FOR LAY AWAY SHOP NOW

LAWSON'S

1317 EL PRADO AVENUE TORRANCE
OPEN FRIDAY and SATURDAY EVENING 'TIL 9

PHONE 3181

THESE ARE JUST A FEW OF THE MANY...
Easy Credit Terms • No Waiting